



PRIME REALTY
BUSINESS
CONSULTING

PITCH DECK - 2025

Guiding Growth, Driving Success.

Guiding Growth, Driving Success isn't just a tagline; it's the core of Prime Realty Business Consulting's approach to business transformation. We believe that every organization has untapped potential, and our mission is to help unlock it. Whether you're a startup seeking direction or an established company aiming to scale, our team of industry experts provides the strategic insights and tailored solutions needed to navigate the ever-changing business landscape. By focusing on both short-term wins and long-term sustainability, we ensure that our clients are not only thriving today but are also positioned for future growth.

At Prime Realty Business Consulting, we pride ourselves on being more than just consultants — we are partners in your success. Our collaborative approach is built on a foundation of trust, transparency, and a deep understanding of your industry. From operational efficiencies and market expansion strategies to financial planning and technology integration, we offer comprehensive services that align with your unique business goals. By delivering innovative solutions grounded in integrity and expertise, we help businesses drive results that matter.





Company Vision

"To be the leading consulting partner recognized for transforming businesses across diverse industries through innovative solutions, strategic insights, and unwavering commitment to excellence."

Company Mission

"Our mission at Prime Realty Business Consulting is to empower organizations with tailored strategies and expert guidance that drive sustainable growth and success. We are dedicated to delivering exceptional value by understanding our clients' unique needs, fostering strong partnerships, and upholding the highest standards of integrity and professionalism."





Our Market Opportunity

Industry Diversification: Prime Realty Business Consulting is well-positioned to serve clients across diverse industries, including finance, healthcare, and technology. Their ability to offer tailored solutions in a rapidly diversifying business landscape allows them to capture market share in an expanding consulting industry.

Emerging Markets and Global Expansion: With globalization opening new markets, Prime Realty Business Consulting helps businesses enter emerging markets by providing guidance on market entry, regulatory compliance, and local partnerships, leveraging their global expertise and network of partners.

Digital Transformation and Innovation: As industries adapt to digital transformation, Prime Realty Business Consulting assists clients in adopting new technologies like AI and automation, helping businesses innovate, improve efficiency, and enhance customer experiences.

Sustainability and Corporate Responsibility: With a growing focus on sustainability, Prime Realty Business Consulting provides expertise in sustainable business strategies, helping clients meet ESG compliance and improve their brand's long-term viability.

Small and Medium-Sized Enterprises (SMEs): SMEs often face unique challenges, and Prime Realty Business Consulting offers specialized, scalable solutions to help them overcome obstacles and succeed in the long term.



Accelerating Business Growth in the Age of Digital Disruption



Prime Realty Business Consulting offers a comprehensive suite of services designed to address the multifaceted needs of businesses across various industries. Our offerings are meticulously tailored to provide strategic insights, operational enhancements, and technological advancements that drive sustainable growth and operational efficiency. Whether you're looking to streamline your business processes, enhance your market position, or navigate complex regulatory environments, we deliver customized solutions that align with your specific goals and challenges.

From business strategy and financial planning to digital transformation and technology integration, we are equipped to guide your organization through every stage of its journey. Our team of seasoned professionals leverages deep industry expertise to develop actionable strategies that address both immediate concerns and long-term objectives. We also provide specialized consulting services in areas such as market expansion, risk management, sustainability initiatives, and leadership development. At Prime Realty Business Consulting, we are committed to helping your business thrive in today's fast-paced and evolving marketplace by delivering insights that drive success.



Our Offerings

At Prime Realty Business Consulting, we offer a diverse range of services designed to meet the evolving needs of businesses in today's dynamic environment. Our strategic consulting services focus on helping organizations develop clear roadmaps for growth, guiding them through critical decisions such as market expansion, operational efficiency, and competitive positioning. We work closely with leadership teams to conduct in-depth market analysis, identify emerging trends, and create customized strategies that align with business goals. Whether it's launching a new product, entering a new market, or optimizing internal processes, our expertise ensures that every decision is data-driven and aligned with long-term success.

In addition to strategy, we specialize in digital transformation, helping businesses embrace new technologies and integrate them seamlessly into their operations. From automation and AI to cloud computing and data analytics, our tech-forward approach enables businesses to stay competitive and innovate.



Market Analysis



Business Development



Financial Planning



Efficiency Improvement



Technology Integration

Market Overview



Consulting industry in the United States

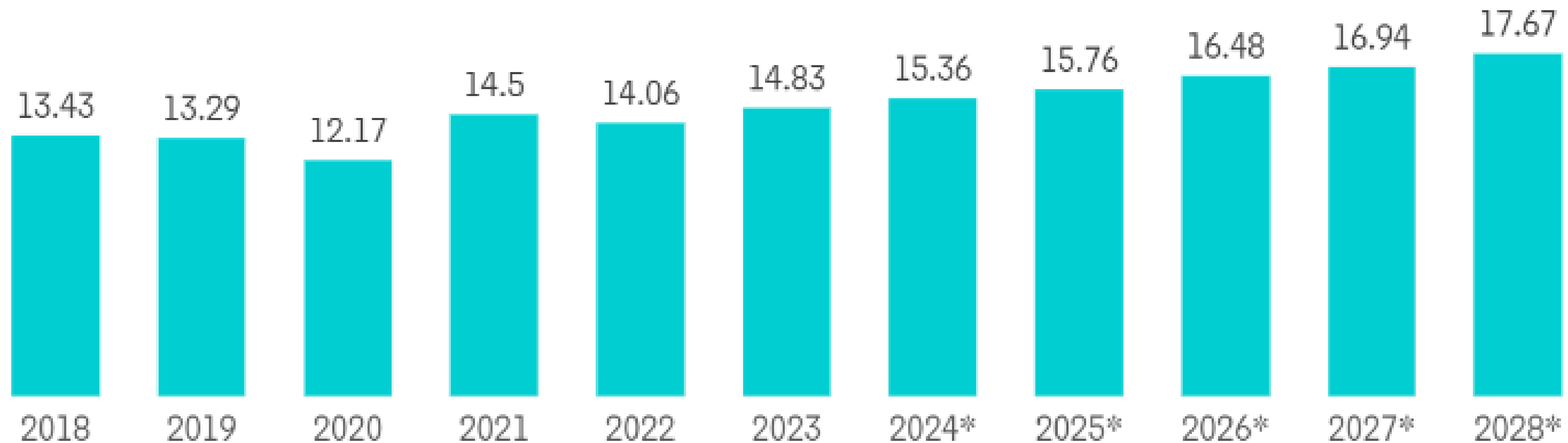
The Consulting Service Market size is estimated at USD 354.01 billion in 2024, and is expected to reach USD 447.72 billion by 2029, growing at a CAGR of 4.81% during the forecast period (2024-2029).

- The growth of the consulting services market is influenced by several factors. Increased complexity in business operations, evolving technology landscapes, and a growing focus on strategic decision-making drive demand. Companies seek external expertise to navigate challenges, implement digital transformations, and enhance overall efficiency. Globalization, regulatory changes, and the need for innovative solutions also contribute to the expanding market. Additionally, the surge in awareness of the benefits of consulting services among small and medium-sized enterprises further fuels the market's growth.
- With the growing impact of technology on business, consulting firms anticipate incorporating technology and data analytics into their services to assist clients in staying ahead of the curve. Technology-driven consulting comprises the leverage of advanced technologies, like AI, machine learning, and data analytics, to assist clients in solving complex business problems. This type of consulting assists organizations in making data-driven decisions, automating manual processes, and increasing overall performance. Consulting firms are also leveraging the technology to offer their services in more innovative ways. For instance, they may leverage virtual and augmented reality technologies to assist the clients in visualizing complex concepts or leverage cloud-based platforms to collaborate with clients in real time.



Market Overview

- Operations consulting services are mainly used to enhance operational efficiency. Consultancy activities in this segment differ from advisory services to hands-on implementation support for primary functions (e.g., sales, marketing, production, etc.) and secondary functions (e.g., finance, HR, supply chain, ICT, legal, etc.). Operations consultancy forms the largest segment within the advisory branch.
- Growth in applications such as manufacturing, supply chain management, process management, and operation waste reduction, among others, mainly drives the demand for operation consulting services. Supply chain management, process management, procurement, and outsourcing are some of the most adopted operations consulting services.





Company Management

Prime Realty Business Consulting is led by a team of seasoned professionals with extensive experience across various sectors, including finance, technology, healthcare, and retail. Our leadership brings together a wealth of knowledge in strategic planning, operations, and innovation, ensuring that we offer solutions that are not only practical but also forward-thinking. Each member of our management team is committed to maintaining the highest standards of integrity and professionalism, fostering a culture of collaboration and excellence.

By drawing on diverse backgrounds and expertise, we are uniquely positioned to understand the challenges faced by businesses in different industries, allowing us to provide customized, impactful solutions. Our management approach emphasizes client-centricity and adaptability. We believe that the success of our clients is a direct reflection of our own, and as such, we prioritize building long-term relationships based on trust, transparency, and mutual respect.





SWOT Analysis

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Strengths

Experienced Team: Our consulting team comprises seasoned professionals with extensive expertise across various industries, providing valuable insights and high-quality service to clients.

Comprehensive Service Offerings: We offer a broad range of consulting services, including market analysis, business strategy development, financial planning, operational efficiency improvement, and technology integration, enabling us to address diverse client needs.

Client-Centric Approach: We prioritize understanding and addressing the unique needs of each client, which helps us build strong relationships and deliver customized solutions that drive client satisfaction.

Innovation and Agility: Our commitment to staying updated with industry trends and technological advancements allows us to offer cutting-edge solutions and remain adaptable to market changes.

Strong Ethical Standards: We uphold the highest standards of integrity and transparency in all our business dealings, fostering trust and credibility with clients and partners.

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Weaknesses

Brand Recognition: As a relatively new player in the consulting industry, we may face challenges in establishing brand recognition and competing with well-established firms.

Resource Constraints: Limited resources may impact our ability to scale operations quickly or invest heavily in marketing and technology.

Dependency on Key Personnel: Our reliance on a few key individuals for expertise and client relationships could pose a risk if those individuals leave or become unavailable.

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Opportunities:

Growing Demand for Consulting Services: Increasing complexity in business operations and market dynamics creates a rising demand for expert consulting services.

Technological Advancements: The rapid evolution of technology presents opportunities to offer innovative solutions and improve client operations through advanced tools and systems.

Expansion into New Markets: There are opportunities to enter new geographic markets and industry sectors, diversifying our client base and revenue streams.

Strategic Partnerships: Forming alliances with other businesses and industry leaders can enhance our service offerings and extend our market reach.

Focus on Startups: Providing tailored consulting services to startups and emerging businesses presents a growing market segment with potential for long-term client relationships.

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Threats:

Intense Competition: The consulting industry is highly competitive, with numerous firms offering similar services, which could impact our ability to differentiate and attract clients.

Economic Fluctuations: Economic downturns or market instability may reduce client budgets for consulting services and impact demand.

Regulatory Changes: Changes in industry regulations and compliance requirements could affect our operations and require adjustments to our service offerings.

Client Retention: Maintaining high levels of client satisfaction and loyalty in a competitive market can be challenging and may require continuous improvement in service delivery.

Technology Risks: Rapid technological changes and cybersecurity threats could impact our ability to deliver effective technology solutions and safeguard client data.



Marketing Strategies

Website Marketing Strategy: Prime Realty Business Consulting will implement a comprehensive website marketing strategy to enhance its online presence and attract potential customers.

Social Media Marketing Strategy: Prime Realty Business Consulting will implement a robust social media marketing strategy to engage with its target audience and promote its upscale waterfront experiences in Minneapolis.

Digital Marketing Campaigns: Prime Realty Business Consulting will leverage the power of digital marketing campaigns to showcase its upscale offerings.

Search Engine Optimization (SEO): The marina will enhance its online presence and visibility through effective search engine optimization (SEO) strategies.

Partnerships and Sponsorships: Prime Realty Business Consulting will forge strategic partnerships and sponsorships with local businesses and organizations to amplify its brand reach and credibility.

Email Marketing Campaigns: Prime Realty Business Consulting will cultivate relationships with customers and prospects through personalized email marketing campaigns.



Financial Needs

Prime Realty Business Consulting is in the process of being established and we require financial support to get it up and running. Therefore, we are submitting a formal request to the Small Business Administration (SBA) loan of

\$150,000.00

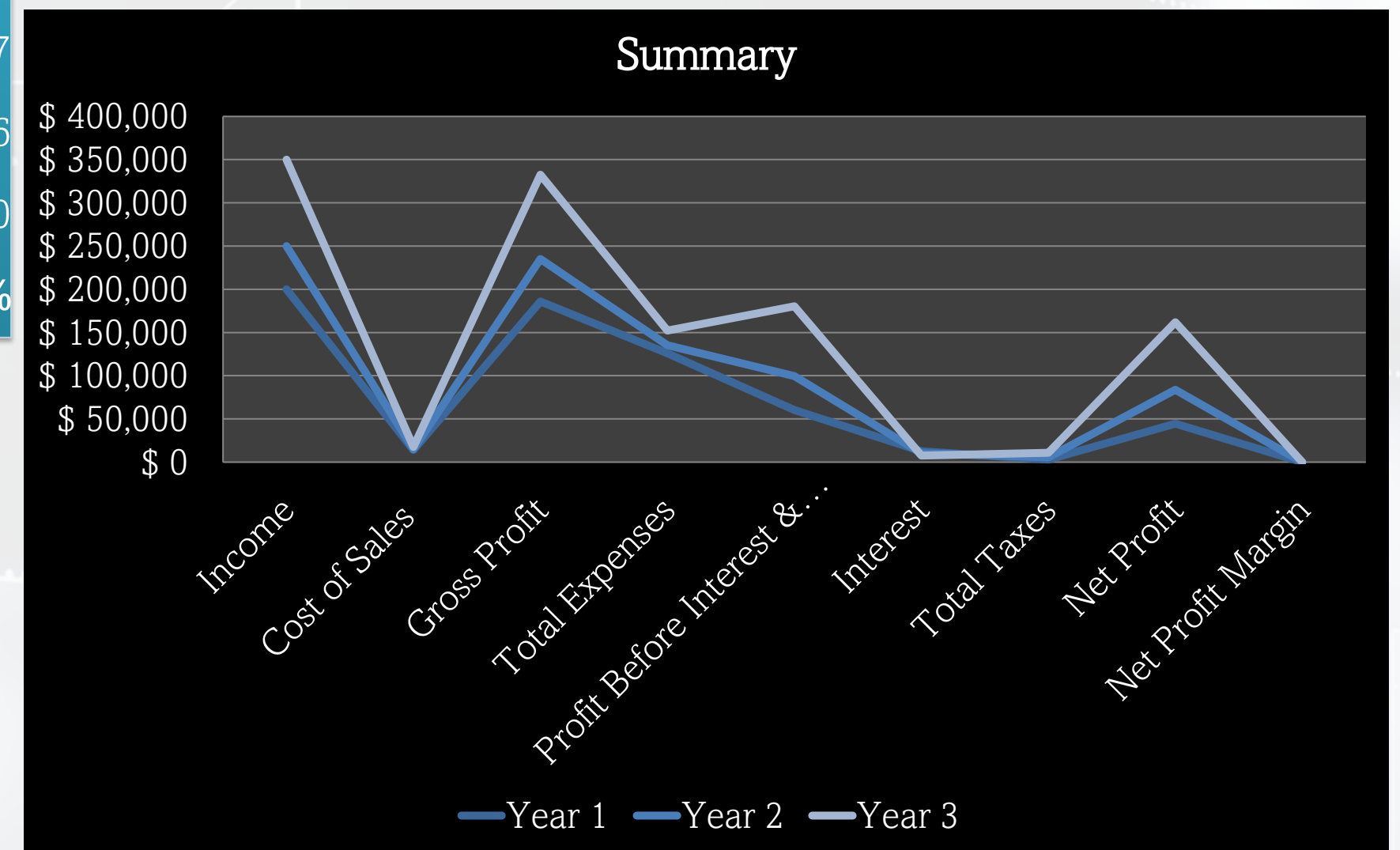
This amount will be used to establish and grow our consulting firm, including hiring skilled professionals, acquiring essential tools and software, and covering initial operational expenses. We have conducted a comprehensive market analysis and are confident in the demand for our services and the long-term success of this venture..



Financial Summary



	Year 1	Year 2	Year 3
Income	\$ 200,000	\$ 250,000	\$ 350,000
Cost of Sales	\$ 14,000	\$ 15,000	\$ 17,500
Gross Profit	\$ 186,000	\$ 235,000	\$ 332,500
Total Expenses	\$ 125,800	\$ 135,350	\$ 152,218
Profit Before Interest & Taxes	\$ 60,200	\$ 99,650	\$ 180,283
Interest	\$ 12,646	\$ 10,288	\$ 7,707
Total Taxes	\$ 2,972	\$ 5,585	\$ 10,786
Net Profit	\$ 44,582	\$ 83,777	\$ 161,790
Net Profit Margin	22%	34%	46%



Join With Us!



We are a sustainable business that is looking for a partner or partners to help us raise funds.

This is an exciting opportunity that has the potential to expand both locally and worldwide, benefiting both parties involved.

We cordially invite you to negotiate a business relationship with us and seek your assistance in making our efforts productive. We would be delighted to have you join us in this venture.



THANK YOU
